

Advertising Rate Card For energynewsafrika.com

Quarter page ad size for Annual Meeting publications only *GHS 1000*

Annual Meeting

Annual Meeting Digital Ads

Homepage Subsection Discount

HOME PAGE	AD SIZE	FORMAT	COST PER MONTH RATE
Header	930 x 180	Large Leader Board/Top Banner	GHANA CEDIS (GHS) 3,000
	464 x 60		
	728 x 90		
Side Bar	320 x 250		2,000
	300 x 100		
	250 x 250		
Article Top	750 x 200		2,500
	300 x 250		
Article Bottom	750 x 200		1,500
Article Line	750 x 200		1,500
Article Publication	\$20 For Each Article		

Discount:

Advertise with us in more than one format and receive a discount! If you purchase 2 types of ads, you will receive 10% off. For 3 or more ad types, we offer a 15% discount off your total order.

Note: *Foreign advertisers are required to pay a cedi equivalent of our ad rates.*

To place an Ad, contact us through; info@energynewsafrika.com

Phone: +233 243782655 / +233 279678852

Advertising Rates For Press Releases And Articles Energy News Africa Limited. (<https://energynewsafrika.com>)

ITEM	WORD COUNT	AMOUNT (\$)
Press Release	0 - 300	US Dollars(\$) \$50
	300 - 500	\$70
Articles	0 - 500	\$70
	500 – 700	\$80
	700 - 1000	\$80
	1000 - 1500	\$120
Social Media (WhatsApp, Twitter, Facebook)		\$120 (per Month)

Note: Foreign advertisers can pay the Cedi equivalent of the rate quoted in US\$

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Three Months Media Campaign Energy News Africa Limited.

(<https://energynewsafrika.com>)

This will include fixing Banner/Flyer on the website.

Publishing article(s) on the site and on our social media platform(WhatsApp, Twitter & Facebook)

Total cost - \$350

Note: Foreign advertisers can pay the Cedi equivalent of the rate quoted in US\$

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